The Difference Between Jamar A Marketing Strategist & Your Realtor A Salesperson!

Real Estate Marketing Strategist -VS- Real Estate Salesperson

Who Will You Choose To Get Your Home Sold This Time?

Dear Reader,

Your home is just sitting on the market and you're wondering... "what am I going to do?" You need to get your home sold!

The most important thing you can do right now is ask, "Where did I go wrong?"

I will make a small wager. I'll bet you had a real estate salesperson and not a real estate marketing strategist. Let's define both…

Salesperson **–** An agent who puts sign in yard, puts your home on the MLS (Multiple Listing Service), shows home a few times, and hopes. Someone who gets 20-25 new calls a month. *(Based on industry surveys, the average agent generates 23.2 new calls per month.)*

Marketing Strategist **–** An agent who is a good salesperson but also understands high-impact advertising, uses innovative new marketing technology, and aggressively markets your property to generate hundreds of inquiries. With hundreds of inquiries, the marketing strategist increases odds of selling your home exponentially.

Well, which one did you have? Salesperson or Marketing Strategist?

I'll bet you had the salesperson. Why? Because, had you listed your home with a true marketing strategist, your home would be sold.

How can I make such a bold statement?

Let me give you a real-life example. I am a real estate marketing strategist. Last month, my marketing strategies generated 137 new calls! That's 137 interested new prospects in just one month alone! I generate this kind of response month-in, month-out… month after month after month!

The average agent in our market, combining all their advertising and promotional efforts, generates 20-25 calls per month.

That means I generate over 5 times as many interested new prospects as the average real estate "salesperson" in our market. Why? Because, I'm a real estate "marketing strategist." With over 5 times as many interested new prospects, doesn't it make sense that

I would have a much higher probability of selling your home faster and for more money? It's supply and demand!

How do I do it? See an example of one of my ads attached…

Notice anything different about my ad?

First, it offers "recorded information." Second, it's available "24 hours a day". This type of approach does two things. It removes a prospect's sales resistance and second, it makes it ultra-convenient. It's 24-hour-a-day advertising.

Does this really work?

Well, you be the judge. Again, last month alone I generated 137 interested new prospects. Does it work? Yes! It works like a charm.

Now, here's the absolute best part! Every time a prospect calls, my recorded information service captures their phone number and notifies me with it in just 15 seconds!

Think about that for a second. That means I'm able to call back and reach your prospect before any other agent has a chance to talk with them.

It's like being ten yards from the finish line and the competition hasn't even realized it's a race. Am I going to win? Sure I am… because I will reach your prospect first. Plus, with the soft, gentle, service-minded way I follow up, people simply love this service!

Marketing a home takes more than just sticking a sign in your yard and putting your property on the MLS... any agent can do that! It takes aggressive, innovative marketing to sell your home in today's marketplace!

There are only so many buyers out there who are ready and able to purchase a home. So if you want to sell your home this time, you need high-impact marketing!

I can give that to you!

My suggestion… give me a call. Let's talk about what it's going to take to get your home sold quickly and for the highest price. I'll show you all my high-impact marketing strategies, why they work so well, and how together we can do an effective job of ***marketing*** and getting your home ***sold*** this time. My office number is 1-800-577-3177.

Warmest regards,

Jamar James

P.S. Each day you delay is costing you time and money. Don't delay any further, call me! Again, Free Recorded Message Is 1-800-719-9623 x1119